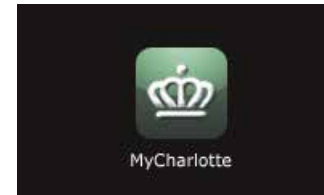
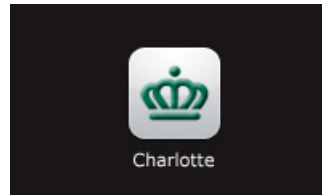


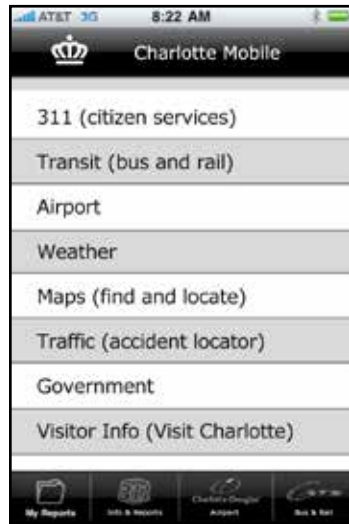
Mobile App Brand Concepts



1a



1b



2a



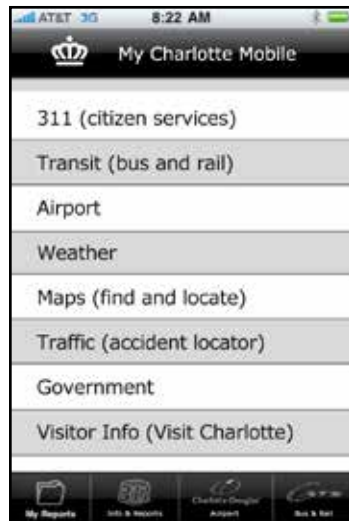
2b



3a



3b



4a

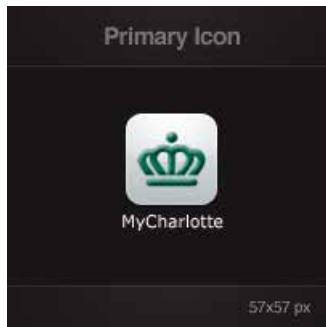


4b



Mobile App Branding – Sample Screen Click/Progression (MyCharlotte)

App Icon



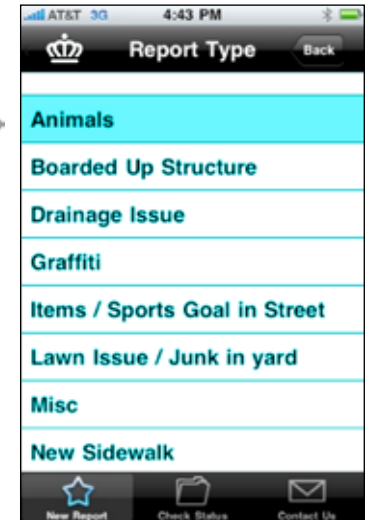
Splash/Welcome Screen



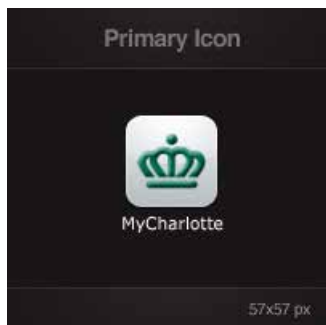
Main Menu



Secondary Menu (311)



App Icon



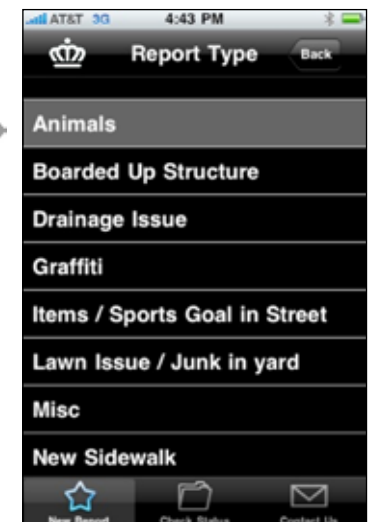
Splash/Welcome Screen



Main Menu

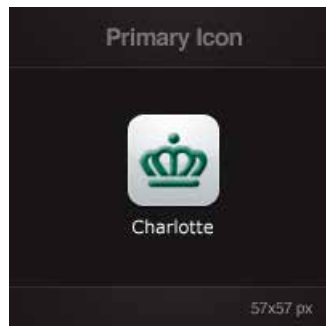


Secondary Menu (311)



Mobile App Branding – Sample Screen Click/Progression (Charlotte Mobile)

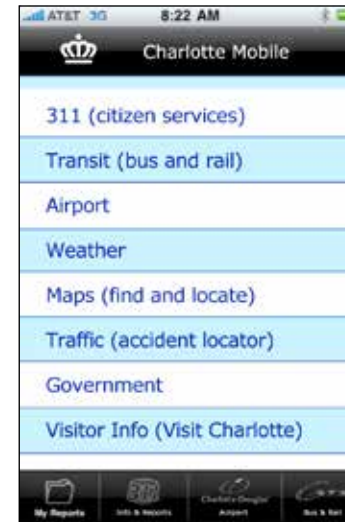
App Icon



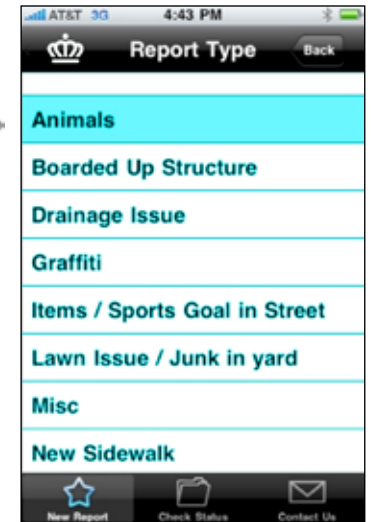
Splash/Welcome Screen



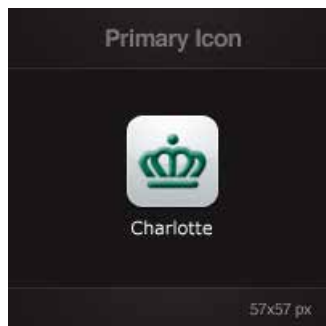
Main Menu



Secondary Menu (311)



App Icon



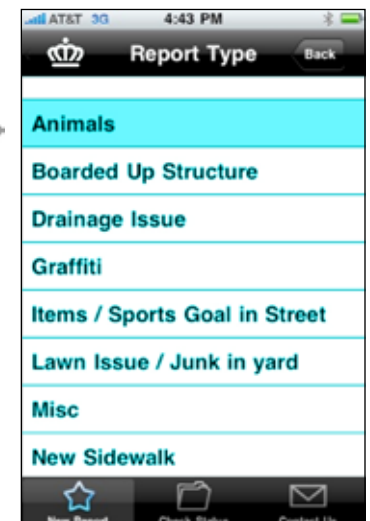
Splash/Welcome Screen



Main Menu

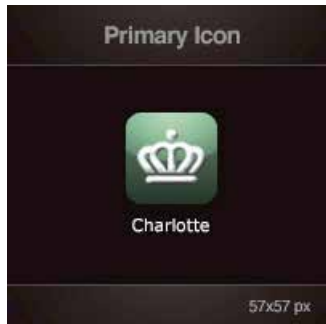


Secondary Menu (311)



Mobile App Branding – Sample Screen Click/Progression

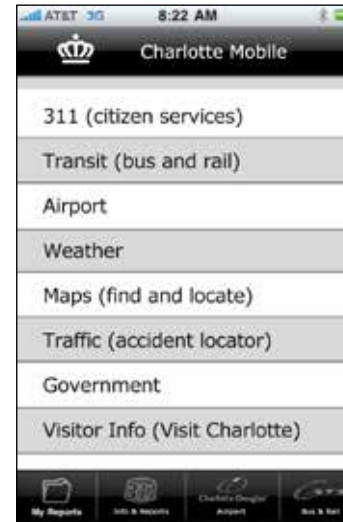
App Icon



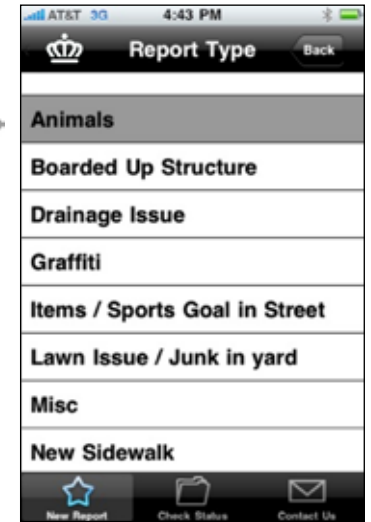
Splash/Welcome Screen



Main Menu



Secondary Menu (311)



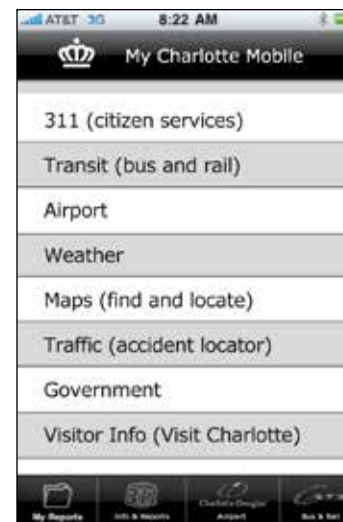
App Icon



Splash/Welcome Screen



Main Menu



Secondary Menu (311)

